

"A" Player Human Capital Leader*Shift* Insights

Strategic LeaderShift for the Post-Pandemic World



As COVID-19 ebbs, flows, and eventually dissipates, one thing is vividly clear, organizations of all shapes and sizes need to accelerate talent management trends and take action now to craft a strong talent strategy in order to compete, let alone thrive in the new normal. [Click to read article>>>](#)

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People on the Move



Casey Keller joined **B&G Foods** as CEO. He was with **Peet's Coffee**, **Wrigley-Mars**, **Alberto Culver**, **Heinz & P&G**.

Piyush Jain joins **Bain Capital's** personal care products company **Hand In Hand** as CEO. He was a 23 year **Unilever** veteran.

Industry News



Unilever acquired DTC prestige skin care producer **Paula's Choice** from **TA Associates** for a reported \$2B.

Nestle Health Science acquired VMS maker **Bountiful** (formerly NBTY) from KKR for \$5.75.

General Mills paid ~\$1 billion for **Tyson's** pet treat brands including **Nudges**, **Top Chews**, and **True Chews**.



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People on the Move



Piyush Jain joins **Bain Capital's** personal care products company **Hand In Hand** as CEO. He was a 23 year **Unilever** veteran.

Diane Gomez-Thinnes joined **Galderma** as US President/GM. She was with **Johnson & Johnson**.

Dean General joined **Henkel** as SVP Sales & Commercial Development. He was with **TreeHouse Foods, Newell, Kraft Heinz** and **General Mills**.

Conagra named **Chaly Jo Moyen**, Chief Strategy Officer and President of Foodservice & International. Chaly was with **Coca-Cola** and **P&G**.

Henkel appoints **Wolfgang Konig** as EVP Beauty Care. He was with **Kellogg, Colgate-Palmolive** and **Beiersdorf**.

PurposeBuild Brands appointed (formerly Weiman Products) **Tim Feast** as COO. Tim was with **KIK, Graham Packaging, Monsanto** and **Mars**.

Masiar Tayebi joins **SpartanNash** as Chief Strategy Officer. He was with **Yummi/Whirlpool** and **PWC**.

SpartanNash appointed **David Petko** as Chief Supply Chain Officer. David was with **C&S Wholesale** and **DHL**.

Snack brand producer **Peatos** appointed **Dave Johnson** as Chief Growth Officer. He was with **Frito-Lay**.

Guy & O'Neill appointed **Matt Boxrucker** as SVP Operations. Matt was with **Richelieu**

Antoine de Saint-Affrique is joining **Danone** as CEO. He was at **Barry Callebaut** and **Unilever**.

Simon Worraker joined **Japonesque**, a beauty tools company, as CEO. He was at **Wella, Revlon, Clairol**, and **Mars**.

Jim Geikie joined **Gaia Herbs** as CEO. He was at **Burt's Bees** and **Unilever**.

Kirk Perry joined syndicated data company **IRI**, as CEO. He was with **P&G**.

Paul Nardone joined **Hippeas** as CEO. He was at **PopCorners, Immaculate Baking, Annie's Homegrown**, and **Stirrings**.

John Buckles joined branded and private label food producer **C.H. Guenther** as CEO. He was at **Ventura Foods, PepsiCo, Kellogg**, and **Coca-Cola**.

Sean Reid joined **Mighty Spark** as CEO. He was at **Jack Link's, Hillshire Brands, Schwan's**, and **Kraft**.

Tara Murphy joined **Bee's Wrap** as CEO. She was at **Vermont Smoke & Cure, Keurig Green Mountain, Reckitt**, and **P&G**.

Dan Martin joined **Xpress Global Systems** as CEO, Dan was with **IFCO, Chep** and **Ryder Logistics**.

A different **Dan Martin** joined **AIB International**, a B2B food safety company, as CEO. He was at **Twinings Tea, Green Mountain Coffee, Eight O'clock Coffee**, and **Kraft**.

Foods, Klosterman Baking and **Bama Foods**.

Ken Kappelman joined natural pet producer **Stella & Chewy's** as VP Operations. He was with **Hearthside Food Solutions, Caravan Ingredients** and **Aramark**.

Casey Keller joined **B&G Foods** as CEO. He was with **Peet's Coffee, Wrigley-Mars, Alberto Culver, Heinz & P&G**.

Hostess named **Dan O'Leary** Chief Growth Officer. He was with **Tyson, Mizhan America** and **Kraft**.

Conagra named **Alexandre "Ale" Eboli** Chief Supply Chain Officer. He was with **Unilever**.

Will Holsworth joined **JUST Water** as CEO. He was at **Safe+FairFoods, Sambazon, Cytosport, and PepsiCo**.

Albertsons recruited **Danielle Crop** as Chief Data Officer. She was with **American Express**.

SpartanNash names **Masiar Tayebi** EVP/Chief Strategy Officer. He was with **Whirlpool**.

Dollar Tree appointed **Alasdair James** as EVP of Merchandising & Supply Chain. He was with **Pier 1, Sears/Kmart, Tesco, GlaxoSmithKline** and **Frito Lay**.

Shaunte Mears-Watkins joined **Clif Bar** as Chief Commercial Officer. She was at **Clorox, Bare Escentuals, and P&G**.

Daniel Del Coro joined salmon importer **Salmones Austral** as head of US Sales and Marketing. He was at **Fossil Farms** and **Sea to Table**.

Jennifer Saenz joined **Albertsons** as Chief Merchant. She was at **PepsiCo**.

Lynn Clark joined **Perdue Farms** as CHRO. She was with **Mead Johnson** and **Bristol-Meyers Squibb**.

Sarah Evans joined **Ocean Spray** as CHRO. She was at **Terminix** and **Walmart**.

Chaly Jo Moyen joined **Conagra** as Chief Strategy Officer and President of Foodservice and International. She was at **Coca-Cola** and **P&G**.

Scott Elaine Case joined personal care products company **JR Watkins** as CEO. She was a co-founder of **VMG Partners** and founder of **Wright Consumer Partners**.

Doug Reader was appointed CEO of **Arizona Nutritional Supplements**, a contract packer. He was with **Slimfast, South Beach Diet, and Fruit Patch**.

Eric Beringause joined fruit company **Prima Wanona** as CEO. Eric was with **Dean Foods, Gehl Foods, Gerber, and Conagra**.

Jim Dinkins joined **Honey Baked Ham** as CEO. Jim was with **Coca-Cola**.

David DeSouza joined **Monterey Bay Spice Company** as President. He was at **Basic American Foods, Revolution Foods, Kashi, and Kellogg**.

Philippe Harousseau joined UK pet supplement maker **Lintbells** as GM of the US. He was at **Shiseido, Materne, and Unilever**.

Don Blaustein joined **New England Consulting Group** as a Principal. He was at **Monster Beverage, Heineken, Molson Coors, and Diageo**.

Dan O'Leary joined **Hostess Brands** as Chief Growth Officer. He was at **Tyson, Mizkan, and Kraft Foods**.

Monisha Dabek joined **Ocean Spray** as Chief Commercial Officer. She was at **Danone, WhiteWave, and PepsiCo**.

Lynwood Mallard joined **J&J Snack Foods** as CMO. He was at **Coca-Cola**.

Don Mulligan joined the board of **Energizer Holdings**. He is the former CFO of **General Mills**.

James White and **Susan Gentile** joined The Honest Company's board. James was the CEO of **Jamba** and Susan is at **HIG Capital**.

Lori Tauber Marcus and **Kristin Colber-Baker** joined the **Fresh Del Monte** board. Lori was with **PepsiCo** and Kristin with **Mars**.

Christine Vickers Tucker joined the board of **Clearwater Paper**. She runs Clorox professional products business.

Laurent Mialhe joined **Estée Lauder** as SVP Global Supply Chain. He was at **Huda Beauty** and **Shiseido**.

Peggy Han joined dairy co-op **Tillamook** as CFO. She was at Vitamin World.

Harold van den Broek joined **Heineken** as the Global CFO. He was at **Reckitt Benckiser** and Unilever.

Industry News

Unilever acquired DTC prestige skin care producer **Paula's Choice** from **TA Associates** for a reported \$2B.

Nestle Health Science acquired VMS maker **Bountiful** (formerly NBTY) from **KKR** for \$5.75.

Estee Lauder acquired **The Ordinary** skin brand company **Decium** for \$1B for the remaining 76% they didn't already own.

General Mills acquired **Tyson Food** pet-treats business for \$1.2B.

Medline was acquired by **Blackstone**, **Carlyle**, and **Hellman & Friedman** in a \$34B LBO.

Mondelez paid \$2 billion for Greek packaged cakes and pastry maker **Chipita**. Revenue in 2020 was ~\$580 million.

Mondelez also bought a majority stake in UK based protein bar brand **Grenade** for \$277M.

Pilgrim's Pride paid \$942M for the meats and meals business of **Kerry Consumer Foods**.

General Mills paid ~\$1 billion for **Tyson's** pet treat brands including **Nudges**, **Top Chews**, and **True Chews**.

Hershey is buying low-sugar confection company **Lily's Sweets** from **VMG**. Revenue are >\$100 million.

Diageo acquired ready-to-drink company **Far West Spirits**, the maker of **Lone River Ranch Water** hard seltzers. They also bought the vodka-based **Loyal 9**, and launched their own **Crown Royal** line of RTD cocktails.

Gary McCullough joined **The Fresh Market** board. He was with **Abbott Nutrition**, **Wrigley**, and **P&G**.

Gary Rahlfs joined **Cerebely** as CFO. He was at **Dean Foods** and **PepsiCo**.

Hari Avula joined **Clif Bar** as CFO. Hari was with **Walgreens Boots** and **PepsiCo**.

Wes Booyesen joined CBD company **Charlotte's Web** as CFO. He was at **Molson Coors** and **Deloitte**.

As the saying goes, follow the money...

Tengram Capital and their **HRB Brands** company paid \$45 million for **Helen of Troy's** personal care brands **Pert Plus**, **Brut**, **Sure**, and **Vitalis**.

Carlyle acquired a majority stake in **Beautycounter**.

Swander Pace invested in all-natural wellness products company **Mommy's Bliss**.

DTC razor company **Harry's**, raised \$155 million in Series E funding. The round co-led by **Bain Capital Ventures** and **Macquarie Capital**, valued the company at \$1.7 billion.

Swiss maker of a vegetarian chicken alternative **Planted**, raised \$18 million in a Series A round.

Plant-based chicken startup, **Daring**, raised a \$40 million Series B round. It was led by **D1 Capital Partners**.

TRU Colors Brewery received an equity investment from **Molson Coors**.

After raising \$200 million in March, **Eat Just** raised \$170 million in May to scale their cell-based meat business **Good Meat**.

Another meat alternative, **Hooray**, raised \$2 million in seed funding.

Non-alcoholic craft beer maker **Athletic Brewing** raised \$50 million in Series C funding, led by **Alliance Consumer Growth**.

Shelf-stable baby food brand **Serenity Kids**, raised \$7 million in Series A funding, led by **CircleUp Growth Partners**.

E&J Gallo bought ready-to-drink spirits-based cocktail shots, *Liqs* brand, along with *Agave Loco* and the *Rumchata* cream liqueur brand.

Campbell Soup is selling baby food brand *Plum Organics* to **Sun-Maid Growers**.

P&G acquired maker of *Voost* effervescent vitamins **VitaminHaus of Australia**.

Eurazeo bought a majority stake in French DTC pet food, **Ultra Premium Direct** for \$80M.

Treasury Wine Estates sold four lower-priced wine brands *Meridian*, *Coastal Estates*, *Beringer Main & Vine*, and *Beringer Founders' Estate* to **The Wine Group** for \$77M.

8th Avenue Food & Provisions acquired leading pasta brand *Ronzoni* from **Riviana Foods** for \$95 million.

Utz bought co-packer of tortilla and corn chips copacker **Festida Foods** for \$41M.

Hain Celestial sold *Dream* and *Westsoy* plant-based milk to **Sunopta**.

Bain Capital acquired personal care products company **Hand In Hand**.

Bain Capital also bought **Dessert Holdings** from **Gryphon Investors**.

Encore Consumer invested in women's health and wellness products company **Love Wellness**.

WM Partners bought plant-based protein supplement brand *Vega* from **Danone**.

L Catterton bought better-for-you pancake mixes, frozen waffles, and oatmeal brand **Kodiak Cakes**.

General Atlantic paid \$80M for a minority stake in hair loss company **Vegamour**.

Berkshire Partners bought a minority stake in ethnic hair care **Mielle Organics** for \$40M.

Brynwood bought frozen pancakes and waffles maker **De Wafelbakker**.

Champlain Financial Corporation bought Quebec based bottled spring water business **Naya**.

Skin-on dried fruit snack maker **RIND** raised a \$6 million Series A round, led by **Valor Siren Ventures**.

Valor Siren Ventures also led a \$5M Series A round investment in flavored popcorn brand **Opopop**.

Ready-to-drink mimosas and other cocktails maker **Ohza** raised \$4 million in funding, led by **CircleUp Growth Partners**.

CircleUp Growth Partners also lead a \$10 million seed round for plant-based vitamin bites maker **EM**.

Ketona low carb and high protein pet food maker **KetoNatural**, raised \$2 million in seed funding, led by **Corazon Capital**.

Men's health startup, **Manual**, raised \$30 million in Series A funding, led by **Sonoma Brands**.

Canned water from the Alps promising to "murder your thirst" brand **Liquid Death** raised a \$23 million Series B round from **Pernod Ricard's** venture arm.

Functional beverage startup **Cloud Water**, raised \$2.7 million in seed funding. Actors *Live Schreiber* and *Malik Yoba* participated.

Whole cut (versus extruded) plant-based meat alternatives using mycelium technology maker **Atlast Food Co.** raised a \$40 million Series A round from VC firms and the founders of **Applegate** and **Stonyfield**.

Organic cold brew coffee maker, **Nitro Beverages**, raised \$1.5 million in seed funding. **VERSO Capital** led the round.

Brain health snack bar maker, **Mindright** received investments from *Rob Dyrdek* (actor/skateboarder), *Joe Jonas* (Jonas Brothers), and *Travis Barker* (Blink-182).

DTC business "food as medicine" **Sakara** raised a \$15 million Series B round, which resulted in **John Replogle** former **Seventh Generation** and **Bert's Bee's** CEO being appointed Chairman .

Honest Company raised more than \$100 million in their IPO, with the Day 1 close valuing the company at \$2.7 billion.

Oatly raised \$1.4 billion in their IPO, and the company was valued at \$10 billion.

Kainos Capital sold private label spice business, **Olde Thompson**, to **Olam Food Ingredients** for ~\$1 billion.

Kainos is also selling **Ferraro Foods** to **Kelso & Company**.

CAVU and **Main Post Partners** sold their stakes in pet food maker, **Nulo**, to **Apax**.

TSG Consumer sold sports hydration products maker, **Nuun** to **Nestlé**.

Lindsay Goldberg paid \$850M for the North American frozen baked goods business of **Aryzta** and renamed **Aspire Bakeries**.

Audax Private Equity portfolio platform company **Stonewall Kitchen** acquired **Vermont Coffee Company** and spices and seasonings maker **Urban Accents**.

Next Quarters News:

Unilever is spinning off some smaller beauty and personal care brands under the name **Elida Beauty**. The brands (**Q-Tips**, **Caress**, **Impulse**, etc.) generate sales of over \$700 million.

Butterfly Equity is reportedly looking at a sale or IPO for **Orgain**. The company makes protein supplements.

Mondelez will look at strategic alternatives for their gum business (**Bubblicious**, **Dentyne**, **Stride**, **Trident**, etc.)

Conagra is said to be selling their **Hebrew National** hot dog business. **JBS** is rumored to be the most likely buyer.

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